

Clean Energy States Alliance webinar – June 1, 2010

Considerations in Financing Community Wind Projects

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### Financing as the Result



- Community-scale wind projects undertaken by diverse project sponsors
  - Municipalities
  - Universities/colleges
  - Ad-hoc community investment groups, e.g., farmers
  - For-profit project developers
  - Corporations (for-profit entities)
  - Cooperatives and other community groups
- Different sponsors have diverse motivations for undertaking the projects
  - Savings on and stabilization of energy costs
  - Use of local resource
  - Sustainability commitments
  - Community economic development/empowerment
- These differences breed different financial plans and support needed.
  - Need for internal sponsor agreement before approaching financiers

## Ownership, control, and financing linkages

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	Committed to wind power	Interested in ownership	Seeking role in development, construction & operation	Prepared to finance the project	Based on these criteria, the best fit ownership option is:
#1	Yes	No	No	No	Lease land/buy power from Private Party
#2	Yes	Yes	No	No	Public-Private Partnership (PPP)
#3	Yes	Yes	Yes	No	Public-Private Partnership (PPP)
#4	Yes	Yes	Yes	Yes	Government Entity Ownership

### Municipal project financing options



	Ownership Structure	Financing Options
#1	Third Party ownership	<ul> <li>Private owner selects mix of cash, grants, 3<sup>rd</sup> party equity, &amp; debt</li> <li>Town receives lease income from land; buys power under long-term contract</li> </ul>
#2	Public-Private Partnership (PPP)	<ul> <li>Majority of initial financing via 3rd-Party options above</li> <li>Town invests for a minority share, using either cash-on-hand or debt</li> <li>Cash flow allocation "flips" once 3rd-Party has required returns.</li> <li>Town has option to buy remaining interest in the project</li> </ul>
#3	Public-Private Partnership (PPP)	<ul> <li>Town either obtains grants and hires consultants, or uses its own monies and staff to support its role developing the project</li> <li>Permanent financing options same as above</li> </ul>
#4	Government Entity Ownership	<ul> <li>Use free cash on hand.</li> <li>Tax-free bonds (municipal, Qualified Energy Conservation Bonds (QECBs), new CREBs, etc.</li> <li>Federal REAP grants &amp; loans; RUS loans</li> <li>Federal Energy Efficiency &amp; Conservation Block Grants</li> </ul>

### Community wind project financing issues



- Siting on land controlled by the sponsor, not best available wind resource
  - Reflects desire to use local/on-site renewable resource
  - Capacity factor lower than commercial
- Availability
  - Single turbines magnify financial impact of downtime
  - Lessened for projects using the ITC or Cash grant
- Selection of turbines
  - Manufacturers focused on large orders
  - Offers from new market entrants may present technology risks
- Selection of EPC and O&M contractors
  - National-scale contractors focused on large orders
  - Local contractors may have little sector experience and weak credit

# Community wind project financing issues #2

- Conflicting goals on ownership & control
- Using financing tools developed for large projects can be hazardous
  - Main project finance lenders seeks fees, not interest margins
  - Tax-equity flip structures were designed to entice institutional investors motivated purely by economic return
    - Ill-fit for projects driven by sustainability, local resource usage
    - Tax-equity investors not staffed up to consider small deals

#### A simple plan:

- Tap federal grants & incentives, but only if time-tested and simple
- Skip monetizing depreciation (no tax equity)
- Consider equipment leasing, e.g., sale lease-back financing
- Clean energy fund support
  - Multi-project support to mitigate financing risks
  - Construction financing for cash grants
  - Support streamlined off-taker contract paths (FITs, net metering)

### Global Energy Investors (GEI)



- An investment management firm that invests in renewable energy power generation projects.
- Merger of two successful investment management and renewable energy project finance teams
- Focus on mid-sized distributed solar and wind power projects featuring experienced developers/sponsors, commercially proven technology, and stable off-take sales arrangements
- > Focus on projects in the Northeast and Mid-Atlantic regions

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