# The Impact of Energy and Electricity System Trends on RPS Implementation Utility Planning for the Future

Tanuj Deora November 30, 2016







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# Drivers for rooftop solar market growth



Falling Cost	<ul> <li>Upward pressure on utility costs (&amp; rates) improves economics</li> </ul>	
	<ul> <li>Declining PV costs</li> </ul>	

Policy & Regulation

•RPS policies, targets, and solar carve-outs

• Policy- and program-driven incentives

### Customer Expectations

- •Innovation in customer financing (leases, PPAs)
  - Transforming customer investment drivers from ROI to cash flow-based investments
  - Securitization and public funding

Increasing demand by customers for choice

# All-in turn-key costs for solar PV in the US, 2015



 Residential pricing has been quoted as low as \$2.50/W

Smart Electric

Power Alliance

FirstSolar expects \$1/W for large scale by 2017

## US pricing varies significantly by state, and is generally higher than many other countries by as much as 50% in the residential market

Sources: SEPA "2015 Utility Solar Marketplace Snapshot," Data from EnergySage & Mercatus

# Solar has grown, and utilities respond





### Mainstream Utility Solar Strategies:

- Large Scale Solar
   PV in IRPs
- Exploring Community Solar
- Redesigning Rate Structures



# Primary utility response to NEM is fixed charges



Source: Smart Electric Power Allance, 2016; data and information from North Carolina Clean Energy Technology Center 50 States of Solar 2015 Q1, Q2, Q3 and Q4 reports.



# Looking forward, new strategies may be needed



### **Emerging Utility DER Strategies:**

- Next-Level Customer Insight & Engagement
- Evaluating DER as
   Grid Assets
- Rewiring Utility
   Operating
   Practices

Source: GTM Research/SEIA U.S. Solar Market Insight

## Potential Model for Utilities' Future: The Distribution System Operator





Smart Electric

**Power Alliance** 



# Valuation of DER of Distribution Assets



Source: Addressing the Locational Valuation Challenge for Distributed Energy Resources, SEPA and Nexant

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## **Position statement on net energy metering** August 2013

- Customer-sited solar generation will play an increasingly important role in the energy mix for utilities and consumers.
- Net energy metering (NEM) policies promote the deployment of customer-sited distributed solar generation in many markets.
- However, NEM and rate design, inherently linked, need to evolve to transparently allocate costs and benefits, compensating all parties for their value contribution.
- This transition will only be effective when utilities, the solar industry and customers collaborate to create a sustainable solar distributed generation marketplace.



## **The Utility's role in DER deployment & integration** July 2016

- Optimal deployment of DER will require proactive engagement and cooperation.
- Whether in front of or behind the meter, allocation of costs and benefits should be transparent.
- Utilities possess unique technical & operational knowledge of the grid, critical for optimizing the benefits for customers both individually and as a system.
- Utilities bring additional benefits for deployment based on utilities' access to and cost of capital, rate stability, customer relationships, and holistic experience with DER.
- Customer and third party ownership can provide additional including expanded choice, cost stability, additional streams of capital, expanded consumer education, innovative customer acquisition models, and provision of complementary goods and services.
- Safeguards are needed to ensure a competitive DER market evolves ensuring open access to the interconnection processes, clear direction from grid operators on deployment, and transparency.

# Where is this going? HI self supply economics

POTENTIAL SELF-SUPPLY TECHNOLOGY PACKAGE OPTIONS

Technology	Function	Constraint(s) Decrease size to optimize on-site consumption and battery capacity	
Solar	Generate power during day		
Battery Storage	Store excess power during day	Expensive; avoid excess capacity	
Smart Electric Water Heater	Shift morning reheating to afternoon; heat to higher temperature	Some homes have solar hot water; usage varies daily	
Thermostat	Cool house to a lower temperature than normal during day	Many homes use ductless mini-split AC units, which don't have a central thermostat	
Electric Vehicle	Charge during the day	Less common; EV may not be at the home during the day	
Other Appliances, e.g. laundry, dishwasher, etc.	Increase or shift usage to daytime	Combination of intermittent use and/or not readily available control integration	

#### SELF-SUPPLY ECONOMIC SCENARIOS ON OAHU (3 KW)

Price Increment	Solar only		Self-supply	
	\$0	+\$1,500	+\$5,000	+\$10,000
System Cost	\$4.00/watt	\$4.50/watt	\$5.67/watt	\$7.33/watt
Initial Cost	\$12,000	\$13,500	\$17,000	\$22,000
Incentivized Cost	\$5,460	\$6,510	\$8,960	\$12,460
Simple Payback	4 years	5 years	6 years	9 years

Assumptions: 23% capacity factor; 35% Hawaii solar-only and 30% Federal Solar Tax Oredit (less Hawaii tax credit, but including storage costs); \$15/kW/yr O&M; 25c/kWh HECO rates w/ 2% escalation; doesn't include discount rate or tax implications; 10% kwh penalty for charging and excess solar losses



A bundled package – aka "nanogrid" – replacement for grid supplied power may be closer than we think

- Allows customers to avoid both energy & demand charges
- Flips the paradigm DER as primary, grid as the back-up
- HI program does not leverage DER for any system benefits
- Implications more interesting for microgrids

## Utilities thinking "beyond the meter"



### **Integrated Customer Insights**

Increased segmentation of load profiles, propensity to adopt, & behavioral drivers combined to better evaluate economic, & achievable potentials

### **Incorporating DER as Grid Assets**

Increasing sophistication of grid planning & operations tools to account for potential system benefits from DER on a temporal & locational basis

### **Rewiring Standard Operating Practices**

Opening up planning processes across functional areas (system planning, resource planning, marketing, regulatory) to incorporate more robust & holistic deployment strategies





# Community solar programs across the US



Source: Smart Electric Power Alliance, 2016



# Designing a Successful Community Solar Program

### **Key Considerations**

### Utility

- Alignment with investment strategy
- Coordination between
   functional groups

### Customer

- Value proposition
   economics & structure
- Education and outreach
- Brand expectations

### Regulator

- Cross subsidization
- Cost-effectiveness
- Consumer protection

### **Potential Design Features:**

- Structure (rate vs. capacity)
- Terms (pricing, contract lengths, penalties)
- Ownership utility vs. third party vs. customer
- Amortization of administrative costs (billing system, etc.)
- Siting for distribution system benefit
- Inverter functionality
- Cross-program marketing (key accounts, DSM, etc.)
- Cost allocations (subscriber vs. rate base)
- Risk allocation (subscription, O&M, production)

# The Fundamental Challenge





System = Value DGPV = Cost

Measured Expectation of Change



**Consumer Perspective:** 

System = Cost DGPV = Value

Rapid Expectation for Change

- Obligations under the regulatory compact
- Dynamic societal expectations
- Requirements to add generation
- Flat demand
- Pace of regulatory processes
- Concerns about portfolio diversity & stranded assets

- Trade between equity and efficiency
- Uncertainties on definitions of fairness
- Inadequate valuation tools (incl markets)
- Rapid technological advances
- Limited consensus about the nature and role of the regulated monopoly
- Lack of clarity on conflicting expectations

## 51<sup>st</sup> State's Phased Approach



CHOOSING THE DESTINATION

Phase I

Hypothetical electricity marketplace THE DESIGNING THE ROADMAPS

Phase II Journey from current state to future state

### STARTING THE JOURNEY Phase III Creation of customized roadmaps &

implementation of "noregrets moves"

Crowdsourced visions for the future, starting from a blank slate Crowdsourced roadmaps that articulate how we get from "here" to "there" Stakeholder-guided development of bespoke plans for electric power sector transformation

# Phase II Roadmap Lanes



Retail Market Design	Describe how customers participate (opt-in versus opt-out) of the future state technology enablement provisions, what assets are at their disposal, and how those assets interact with the grid)
Wholesale Market Design	Describe impacts and modifications, if any, to wholesale markets, central station generation, transmission assets and services, etc.
Utility Business Model	Describe how the utility industry needs to evolve from current to future state in order to support the new market while maintaining safe, reliable, and cost-effective service
Asset Deployment	Address any required technologies (e.g., AMI, smart inverters, load tap changers, etc.) that utilities will need to deploy to support the future state, the timing/triggers for those deployments, and how costs would be recovered
	Describe the software and communications platforms needed for all parties to enable the grid of the future, including those needed for the utility, the firmware required for devices, etc.
Rates & Regulation	Discuss how regulatory bodies, rules, and regulations must adapt from current to future state, and how retail rates must transform over time to allow for the continued economic health of the system and its participants